## IN THE UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION

MAUI JIM, INC., an Illinois Corporation	
	) Case No. 1:16-cv-09788
Plaintiff,	
,	District Judge Marvin E. Aspen
V.	Magistrate Judge Jeffrey T. Gilbert
	)
SMARTBUY GURU ENTERPRISES, a	
Cayman Island Company, MOTION	DEFENDANTS' MOTION TO EXCLUDE
GLOBAL LTD., a Hong Kong Company,	SURVEY AND TESTIMONY OF BRIAN M.
SMARTBUYGLASSES SOCIETÁ A	SOWERS
RESPONSABILITÁ LIMITATA, an	
Italian Company, SMARTBUYGLASSES	
OPTICAL LIMITED, a Hong Kong	
company,	
, , , , , , , , , , , , , , , , , , ,	
Defendants.	
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Defendants SmartBuy Guru Enterprises, Motion Global Ltd., SmartBuyGlasses Societá a Responsabilitá Limitata, and SmartBuyGlasses Optical Limited (collectively "SmartBuyGlasses") hereby move (the "Motion") pursuant to Rules 702 and 403 of the Federal Rules of Evidence, to exclude the survey and testimony of Brian M. Sowers, Plaintiff Maui Jim, Inc.'s purported expert. In support of the Motion, SmartBuyGlasses submits the accompanying Memorandum in Support of its Motion to Exclude Survey and Testimony of Brian M. Sowers, filed contemporaneously herewith and incorporated herein by reference.

WHEREFORE, SmartBuyGlasses respectfully requests that this Court:

- A. grant this Motion in its entirety;
- B. exclude Mr. Sowers' survey and any related testimony; and
- C. award SmartBuyGlasses such other and further relief as is appropriate.

Dated: August 2, 2019

## Respectfully submitted,

SMARTBUY GURU ENTERPRISES, MOTION GLOBAL LTD., SMARTBUYGLASSES SOCIETÁ A RESPONSABILITÁ LIMITATA, SMARTBUYGLASSES OPTICAL LIMITED

By: <u>/s/ Stephen J. Rosenfeld</u> One of their attorneys

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## **CERTIFICATE OF SERVICE**

This is to certify that on August 2, 2019, Stephen J. Rosenfeld, an attorney, caused to be served a true and correct copy of the foregoing document via electronic mail on all counsel of record who have consented to electronic service.

/s/ Stephen J. Rosenfeld